

OTHER RESPONSES to the question: “How does your council communicate information about outdoor events to troops and individual Girl Scout members?”

Multiple responses...

- Annual mailer/postcard (2 responses)
- Camp brochure/mailing/camp website (5 responses)
- Council brochure/pamphlet (6 responses)
- Council calendar- on-line (2 responses)
- Council magazine (16 responses)
- Don't know/unsure (8 responses)
- eBiz (5 responses)
- E-mail/E-blasts (14 responses)
- Facebook- council page (22 responses)
- Facebook- SU page (4 responses)
- Flyers (2 responses)
- Mailings (7 responses)
- Newsletters (13 responses)
- None/no events offered (6 responses)
- Other Facebook page/social media (5 responses)
- Poorly advertised (13 responses)
- Program guide mailed to leaders only (4 responses)
- Twice yearly mailings (6 responses)
- Volunteer newsletter (2 responses)
- Weekly e-mails/newsletters (8 responses)

Single responses...

- At meetings
- Bi-weekly email to subscribed members either leaders or volunteers or parents
- Blogs
- Buried in monthly newsletter emailed
- COMAR is too difficult to use sometimes.
- Listed in our schedule for the season
- No if our SU (*number removed*) does support it (which they usually don't, it's frowned upon to go outside of (*town removed*) for activities although we lack them). If our SU doesn't offer it then they don't offer up activities within our council
- Pathway Opportunities
- Personify
- Seems to be the organized leaders who contact people
- Sometimes they're listed, but emails are sent two- three days before they happen not giving us a chance to plan. Also, many events are cancelled due to low registration, but

GSGLA doesn't market the events well at all!! They need stronger marketing people! Ebiz would be a great place to advertise events & programs. Program centers aren't utilized like they were 6-10 years ago.

- Tap calendar
- These leaders who organize the events have their own mailing lists.
- Troop news
- Typically the emails are late for troop scheduling (leader e-mails).

Responses are presented "as is". They have not been edited for spelling or grammar.